



**Authenticity Certificate
TO WHOMEVER IT MAY CONCERN**

Plum authenticates that Nykaa E-retail, including its holding and subsidiary companies, is the authorised online and offline seller of Plum products. The said products are purchased only from Pureplay Skin Sciences (India) Pvt. Ltd., India distributors and Parent company and are therefore, 100% genuine.

For PUREPLAY SKIN SCIENCES (I) PVT. LTD.

A handwritten signature in black ink, appearing to read "D. Shankarprasad".

DIRECTOR

**Authorised Signatory
For Plum
India**