

Femina event



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BEAUTY HALL OF FAME

For the fourth year in a row, the Nykaa.com Femina Beauty Awards brought glamour together for an unforgettable evening. These are the highlights from the event that celebrated beauty. By **Harshitha Prabhakar**



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1. Amitabh Bachchan is presented the Style Legend Of All Time Award by Deepak Lamba, CEO, Worldwide Media, and Sanjay Nayar, CEO, KKR India
2. Rekha is awarded the Legendary Style Diva Award by Falguni Nayar, Founder and CEO, Nykaa.com, and Tanya Chaitanya, Chief Community Officer and Editor, Femina 3. Aishwarya Rai Bachchan poses with her Global Beauty Icon and Powerhouse Entertainer for Two Decades award
4. Disha Patani is awarded Fresh Face Of The Year by Vikram Sud, Director, Nykaa and Sanjay Malhotra, Proprietor, Diabrisse Corporation
5. Aditi Rao Hydari
6. Pooja Hegde
7. Tanishaa Mukerji
8. & 9. Biswa Kalyan Rath and Sapana Verma had the audience in splits
10. Arjun Kapoor is awarded the Man We Love trophy by Falguni Nayar
11. Host Shibani Dandekar

The Nykaa.com Femina Beauty Awards 2018 was an evening dedicated to recognising and rewarding the best in the Indian beauty industry—both the products and the people behind them, as well as the beautiful faces we know and love.

The event, held at the JW Marriott Mumbai Juhu, was made stellar by the presence of the ever-debonair Amitabh Bachchan, who was presented the Style Legend Of All Time Award. Aishwarya Rai Bachchan, who took the stage and captured hearts, was presented the Global Beauty Icon and Powerhouse Entertainer For Two Decades Award, for her enduring work in entertainment. Veteran actor Rekha was recognised for her timeless style with the Legendary Style Diva Award. ➤

The ball was set rolling many months before the actual ceremony. Beauty products across various categories like hair, skin, makeup and fragrance were screened, and Nykaa.com loyalists and Femina readers were asked to vote for their picks. The top three products in each category were then put to the test again. A distinguished jury comprising Founder and CEO of Nykaa.com Falguni Nayar, Chief Community Officer and Editor of Femina, Tanya Chaitanya, actors Aditi Rao Hydari and Malaika Arora, photographer Dabboo Ratnani, cosmetic physician Dr Jamuna Pai, hairstylist Aalim Hakim and celebrity makeup artist, Ojas Rajani voted for their top choice among the finalists to give us the list of winners for the evening of February 15.

Deepak Lamba, CEO, Worldwide Media, spoke of the collaborative effort between Nykaa.com and Femina: "Since its launch over five decades ago, Femina has been influential in bringing to the fore talented women across cultures and regions. It has been a guiding force in empowering women across age groups and providing them with a platform through its various properties to showcase their prowess and carve a name in their respective fields... Femina and Nykaa's sheer dedication towards providing distinguished content and service, lends a feature of reliability in their respective arenas for their audiences. The coming together of these two forces for Nykaa.com Femina Beauty Awards 2018 is a symbol of the strength and belief projected by the number of women across the country."

Falguni Nayar, Founder and CEO of Nykaa.com, also shared her pride over the combined effort for the fourth consecutive year. She said, "When I started Nykaa I wanted to be able to empower women to be the spotlight of their lives. The word 'Nykaa' itself is derived from the Sanskrit word for 'one in the spotlight'. With our Break The Hashtag campaign, Taapsee Pannu showed us that we don't need to be limited to one label, we play many roles every moment of our lives..."

The event was made more spectacular by the presence of Pooja Hegde, Tara Sharma Saluja, Zareen Khan, Kriti Kharbanda, Neha Bhasin, Pooja Chopra, Adah Sharma, Evelyn Sharma, Surveen Chawla, Tanishaa Mukerji, Kiara Advani, Shama Sikander, Shruthi Seth and Masaba Gupta. Shradha Shashidhar, Yamaha Fascino Miss Diva Miss Universe India 2017, Priyanka Kumari, fbb Colors Femina Miss India Intercontinental 2017, and Apeksha Porwal, Yamaha Fascino Miss Diva second runner-up 2017 also graced the event.

Arjun Kapoor was given the Man We Love Award and sportingly showed he can pout better than the women for a selfie, while actor Disha Patani, showed us some groovy moves and later returned to the stage to collect the Fresh Face of the Year Award. >

1. Shibani Dandekar 2. Surveen Chawla
3. Arjun Kapoor 4. Evelyn Sharma
5. Shama Sikander 6. Pooja Hegde
7. Tanishaa Mukerji 8. Jackky Bhagnani
9. Masaba Gupta 10. Shruti Seth
11. Tara Sharma 12. Malaika Arora
13. Adah Sharma 14. Disha Patani
15. Aditi Rao Hydari 16. Aishwarya Rai Bachchan 17. Zareen Khan



THE JURY



FALGUNI NAYAR
Founder and CEO,
Nykaa.com



ADITI RAO HYDARI
Actor



DR JAMUNA PAI
Cosmetic physician



AALIM HAKIM
Hairstylist



DABBOO RATNANI
Photographer



MALAIKA ARORA
Actor



OJAS RAJANI
Makeup artist



TANYA CHAITANYA
Chief Community
Officer and Editor,
Femina

SKINCARE



BEST CLEANSER



BEST TONER



BEST MOISTURISER/DAY CREAM



BEST SUNSCREEN

1. Dr Jamuna Pai and Adah Sharma presented the Best Cleanser Award to Avène Cleanance Cleansing Gel **2.** The Face Shop Chia Seed Hydrating Toner won the Best Toner Award **3.** Aditi Rao Hydari and Shraddha Shashidhar, Yamaha Fascino Miss Diva Miss Universe India 2017 present Clinique Moisture Surge Extended Thirst Relief with the Best Moisturiser Award **4.** Neutrogena Ultra Sheer Dry-Touch Sunblock SPF 50+ is named the Best Sunscreen



BEST SERUM/FACE OIL



BEST NIGHT CREAM



BEST FACE MASK

1. Tara Sharma and Preeti Jain, owner, JBP, present the Best Serum/Face Oil Award to Estée Lauder Advanced Night Repair Synchronized Recovery Complex II **2.** Olay Total Effects 7 in One Anti-Ageing Night Firming Cream is adjudged the Best Night Cream **3.** Sangeeta Bijlani and Aalim Hakim present the award for the Best Face Mask to Innisfree Super Volcanic Pore Clay Mask



BEST ANTI-AGEING PRODUCT



BEST EYE CREAM



BEST ANTI-ACNE TREATMENT

1. Forest Essentials Advanced Soundarya Age Defying Facial Serum With 24 Karat Gold won the Best Anti-Ageing product **2.** Surveen Chawla and Apeksha Porwal, Yamaha Fascino Miss Diva second runner-up 2017 present the best Eye Cream to Kaya White Luminis Lighten and Smooth Under-Eye Gel **3.** Kama Ayurveda Nimrah Anti Acne Face Pack won the Best Anti-Acne Treatment Award

FRAGRANCE



BEST WOMEN'S FRAGRANCE



BEST MEN'S FRAGRANCE



BEST ON-THE-GO DEO/MIST

1. Shruti Seth and Nihir Parikh, Chief Business Officer, Nykaa.com present the best Women's Fragrance Award to Carolina Herrera Good Girl **2.** The Best Men's Fragrance trophy went to Bvlgari Man In Black **3.** Forest Essentials Mysore Sandalwood & Vetiver Body Mist was named the Best On-The-Go Deo/Mist

BODY



1. Evelyn Sharma and Akshay Oberoi present the Best Body Lotion Award to Nivea Nourishing Body Milk **2.** The Body Shop Strawberry Shower Gel took home the Best Shower Gel Award **3.** Malaika Arora and Ojas Rajani present the Best Scrub trophy to Biotique Bio Papaya Revitalizing Tan-Removal Scrub **4.** Best Epilator/Hair-Removal Product went to Gillette Venus Razor **5.** Dove Original Cream Beauty Bathing Bar took home the Best Soap Award

CLASSIC BEAUTY BRAND



1. Surveen Chawla and Apeksha Porwal, Yamaha Fascino Miss Diva second runner-up 2017 presented the Classic Beauty Brand Award to Pond's

BASE MAKEUP



1. Kiara Advani and Jacky Bhagnani present the Best Concealer Award to Bobbi Brown Creamy Concealer **2.** The Best Foundation trophy went to M+A+C Studio Fix Fluid SPF 15 **3.** Tanishaa Mukerji and Zareen Khan present the Best Primer to Lakmé Absolute Blur Perfect Primer **4.** Shaheen Abbas and Roshan Abbas present the Best Loose Powder Award to Faces Ultimate Pro Mineral Loose Powder

LIPS AND NAILS



1. The Best Lip Balm Award went to Vaseline Lip Care Total Moisture **2.** Shama Sikander and Anupriya Goenka present the Best Lip Colour to NYX Professional Makeup Lip Lingerie **3.** L'Oréal Paris Color Riche Le Matte Lip Crayon Pen was named the Best Lip Crayon **4.** The Best Nail Polish trophy went to O-P-I Nail Lacquer

CHEEKS



BEST BLUSH



BEST HIGHLIGHTER/ILLUMINATOR



BEST BRONZER

1. Masaba Gupta and Neha Bhasin presented the Best Blush Award to Lakmé Absolute Illuminating Shimmer Brick
2. Adwaita Nayar, Head - Retail, Nykaa.com and Kriti Kharbada present the best Highlighter/Illuminator Award to Makeup Revolution Vivid Shimmer Brick Highlighter 3. The Best Bronzer went to M-A-C Mineralize Skinfinish

EYES



BEST EYESHADOW PALETTE



BEST KAJAL



BEST MASCARA



BEST EYEBROW PENCIL



BEST EYELINER

1. The Best Eyeshadow Palette went to Maybelline New York The 24K Nudes Eyeshadow Palette - Gold 2. Priyanka Kumari, fbb Colors Femina Miss India Intercontinental 2017, and Neetu Chandra present the Best Kajal Award to Lotus Herbals Make-Up Ecstasy Kajal 3. The Best Mascara went to Maybelline New York Lash Sensational Waterproof Mascara 4. Malavika Mohanan and Clint Fernandes present the Best Eyebrow Pencil to Benefit Goof Proof Brow Pencil 5. The Best Eyeliner went to Colorbar Ultimate Eye Liner

HAIR



BEST SHAMPOO



BEST CONDITIONER



BEST SERUM/HAIR OIL



BEST HAIR COLOUR



BEST INNOVATIVE HAIR PRODUCT

1. Pooja Hegde presents the Best Shampoo Award to L'Oréal Professionnel Série Expert Vitamino Color A.OX Shampoo 2. The Best Conditioner was Organic Brazilian Keratin Therapy Conditioner 3. Kartik Aaryan presents Best Serum/Hair Oil to Moroccanoil Treatment 4. The Best Hair Masque went to Wella Professionals Elements Renewing Mask 5. Nushrat Bharucha and Fareena Wazir present Best Hair Colour Award to L'Oréal Paris Casting Crème Gloss 6. Best Innovative Hair Product went to Toni&G Prep: Heat Protection Mist 1