BEAUTY HALL OF FAME

For the fourth year in a row, the Nykaa.com Femina Beauty Awards brought glamour together for an unforgettable evening. These are the highlights from the event that celebrated beauty. By Harshitha Prabhakar
The Nykaa.com Femina Beauty Awards 2018 was an evening dedicated to recognising and rewarding the best in the Indian beauty industry—both the products and the people behind them, as well as the beautiful faces we know and love.

The event, held at the JW Marriott Mumbai Juhu, was made stellar by the presence of the ever-debonair Amitabh Bachchan, who was presented the Style Legend Of All Time Award. Aishwarya Rai Bachchan, who took the stage and captured hearts, was presented the Global Beauty Icon and Powerhouse Entertainer For Two Decades Award, for her enduring work in entertainment. Veteran actor Rekha was recognised for her timeless style with the Legendary Style Diva Award.
The ball was set rolling many months before the actual ceremony. Beauty products across various categories like hair, skin, makeup and fragrance were screened, and Nykaa.com loyalists and Femina readers were asked to vote for their picks. The top three products in each category were then put to the test again. A distinguished jury comprising Founder and CEO of Nykaa.com Falguni Nayar, Chief Community Officer and Editor of Femina, Tanya Chaitanya, actors Aditi Rao Hydari and Malaika Arora, photographer Dabboo Ratnani, cosmetic physician Dr. Jamuna Pai, hairstylist Aalim Hakim and celebrity makeup artiste, Ojas Rajani voted for their top choice among the finalists to give us the list of winners for the evening of February 15.

Deepak Lamba, CEO, Worldwide Media, spoke of the collaborative effort between Nykaa.com and Femina: “Since its launch over five decades ago, Femina has been influential in bringing to the fore talented women across cultures and regions. It has been a guiding force in empowering women across age groups and providing them with a platform through its various properties to showcase their prowess and carve a name in their respective fields... Femina and Nykaa’s sheer dedication towards providing distinguished content and service, lends a feature of reliability in their respective arenas for their audiences. The coming together of these two forces for Nykaa.com Femina Beauty Awards 2018 is a symbol of the strength and belief projected by the number of women across the country.”

Falguni Nayar, Founder and CEO of Nykaa.com, also shared her pride over the combined effort for the fourth consecutive year. She said, “When I started Nykaa I wanted to be able to empower women to be the spotlight of their lives. The word ‘Nykaa’ itself is derived from the Sanskrit word for ‘one in the spotlight’. With our Break The Hashtag campaign, Taapsee Pannu showed us that we don’t need to be limited to one label, we play many roles every moment of our lives...”

The event was made more spectacular by the presence of Pooja Hegde, Tara Sharma Saluja, Zareen Khan, Kriti Kharbanda, Neha Bhasin, Pooja Chopra, Adah Sharma, Evelyn Sharma, Surveen Chawla, Tanishaa Mukerji, Kiara Advani, Shama Sikander, Shruthi Seth and Masaba Gupta. Shraddha Shashidhar, Yamaha Fascino Miss Diva Miss Universe India 2017, Priyanka Kumari, fbb Colors Femina Miss India Intercontinental 2017, and Apeksha Porwal, Yamaha Fascino Miss Diva second runner-up 2017 also graced the event.

Arjun Kapoor was given the Man We Love Award and sportingly showed he can pout better than the women for a selfie, while actor Disha Patani, showed us some groovy moves and later returned to the stage to collect the Fresh Face of the Year Award.


THE JURY

FALGUNI NAYAR  Founder and CEO, Nykaa.com
ADITI RAO HYDARI  Actor
DR JAMUNA PAI  Cosmetic physician
AALIM HAKIM  Hairstylist
DABBOO RATNANI  Photographer
MALAIKA ARORA  Actor
OJAS RAJANI  Makeup artiste
TANYA CHAITANYA  Chief Community Officer and Editor, Femina
SKINCARE

1. Dr Jamuna Pai and Adah Sharma presented the Best Cleanser Award to Avène Cleanance Cleansing Gel. 2. The Face Shop Chia Seed Hydrating Toner won the Best Toner Award. 3. Aditi Rao Hydari and Shraddha Shashidhar, Yamaha Fascino Miss Diva Miss Universe India 2017 present Clinique Moisture Surge Extended Thirst Relief with the Best Moisturiser Award. 4. Neutrogena Ultra Sheer Dry-Touch Sunblock SPF 50+ is named the Best Sunscreen.

FRAGRANCE

1. Shruti Seth and Nihar Parikh, Chief Business Officer, Nykaa.com present the best Women’s Fragrance Award to Carolina Herrera Good Girl. 2. The Best Men’s Fragrance trophy went to Bvlgari Man In Black. 3. Forest Essentials Mysore Sandalwood & Vetiver Body Mist was named the Best On-The-Go Deo/Mist.
BODY

1. Evelyn Sharma and Akshay Oberoi present the Best Body Lotion Award to Nivea Nourishing Body Milk. 2. The Body Shop Strawberry Shower Gel took home the Best Shower Gel Award. 3. Malaika Arora and Ojas Rajani present the Best Scrub trophy to Biotique Bio Papaya Revitalizing Tan-Removal Scrub. 4. Best Epilator/Hair-Removal Product went to Gillette Venus Razor. 5. Dove Original Cream Beauty Bathing Bar took home the Best Soap Award.

CLASSIC BEAUTY BRAND

1. Surveen Chawla and Apeksha Porwal, Yamaha Fascino Miss Diva second runner-up 2017 presented the Classic Beauty Brand Award to Pond's.

BASE MAKEUP

1. Kiara Advani and Jackky Bhagnani present the Best Concealer Award to Bobbi Brown Creamy Concealer. 2. The Best Foundation trophy went to M·A·C Studio Fix Fluid SPF 15. 3. Tanishaa Mukerji and Zareen Khan present the Best Primer to Lakmé Absolute Blur Perfect Primer. 4. Shaheen Abbas and Roshan Abbas present the Best Loose Powder Award to Faces Ultime Pro Mineral Loose Powder.

LIPS AND NAILS

1. The Best Lip Balm Award went to Vaseline Lip Care Total Moisture. 2. Shama Sikander and Anupriya Goenka present the Best Lip Colour to NYX Professional Makeup Lip Lingerie. 3. L'Oréal Paris Color Riche Le Matte Lip Crayon Pen was named the Best Lip Crayon. 4. The Best Nail Polish trophy went to O·P·I Nail Lacquer.
**CHEEKS**

1. Masaba Gupta and Neha Bhasin presented the Best Blush Award to Lakmé Absolute Illuminating Shimmer Brick
2. Adwaita Nayar, Head - Retail, Nykaa.com and Kriti Kharbanda present the Best Highlighter/Illuminator Award to Makeup Revolution Vivid Shimmer Brick Highlighter
3. The Best Bronzer went to M•A•C Mineralize Skinfinish

---

**EYES**

1. The Best Eyeshadow Palette went to Maybelline New York The 24K Nudes Eyeshadow Palette - Gold
2. Priyanka Kumari, fbb Colors Femina Miss India Intercontinental 2017, and Neetu Chandra present the Best Kajal Award to Lotus Herbals Make-Up Ecostay Kajal
3. The Best Mascara went to Maybelline New York Lash Sensational Waterproof Mascara
4. Malavika Mohanan and Clint Fernandes present the Best Eyebrow Pencil to Benefit Goof Proof Brow Pencil
5. The Best Eyeliner went to Colorbar Ultimate Eye Liner

---

**HAIR**

1. Pooja Hegde presents the Best Shampoo Award to L’Oréal Professionnel Série Expert Vitamino Color A.OX Shampoo
2. The Best Conditioner was Organix Brazilian Keratin Therapy Conditioner
3. Kartik Aaryan presents Best Serum/Hair Oil to MoroccanOil Treatment
4. The Best Hair Masque went to Wella Professionals Elements Renewing Mask
5. Nushrat Bharucha and Fareena Wazir present Best Hair Colour Award to L’Oréal Paris Casting Crème Gloss