

December 16, 2021

National Stock Exchange of India Limited
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Symbol: NYKAA

Scrip Code: 543384

ISIN: INE388Y01029

Dear Sir / Madam,

Sub: Press Release

Please find enclosed the Press Release titled as follows:

NIKHIL THAMPI FOR RSVP - THE ONLY PARTYWEAR YOU NEED THIS SEASON
~ RSVP by Nykaa Fashion collaborates with designer Nikhil Thampi to present a size-inclusive,
fashion-forward, and timeless partywear collection ~

The above is for your information and records.

Thanking You.

Yours faithfully,
For FSN E-Commerce Ventures Limited

Rajendra Punde
Head – Legal, Company Secretary & Compliance Officer
Mem. No.: A9785



NIKHIL THAMPI FOR RSVP - THE ONLY PARTYWEAR YOU NEED THIS SEASON

~ RSVP by Nykaa Fashion collaborates with designer Nikhil Thampi to present a size-inclusive, fashion-forward, and timeless partywear collection ~

India, 17th December 2021: What happens when a design powerhouse meets a contemporary fashion label for the party season? They create a fire-starter of an edit that is sure to make heads turn at every gathering! **RSVP by Nykaa Fashion**, known for its contemporary and versatile silhouettes perfect for occasion dressing, is collaborating with **Nikhil Thampi**, one of the country's most sought-after, new-age western-wear designers, to launch- **Nikhil Thampi for RSVP**.

Nikhil Thampi for RSVP is a special collection launching exclusively on Nykaa Fashion and dropping just in time for the party season. This blockbuster collection of trans-seasonal wardrobe builders with separates is both on-trend and timeless and can actually be worn all year round. The limited-edition collection will be unveiled on Nykaa Fashion, on 16th December through a campaign that is as maximalist and inclusive as the brand itself. The campaign film reflects the edginess of the collection with 3D visual elements to spotlight the colours and fabrics, flaunted by a line-up of size and gender-diverse models.

Thampi's futurist take on design transcends into his creations for RSVP, as he draws inspiration from his own past. The spirit of this collection is rooted in resilience and longevity, much like the human spirit, which Nikhil hopes to celebrate through his craftsmanship. Introducing luxury and novelty fabrics, modern cuts, and silhouettes, which one can deconstruct and wear to their discretion, the new collection is both unique and globally relevant while being affordable. With timeless profiles for special occasions and an underlying focus on inclusivity across sizes and styles, the new collection will resonate with every woman who is looking to add an edge to her personal wardrobe.

"I have instinctively gravitated towards a collection that celebrates life while stepping out of my comfort zone of bespoke couture creations. The collaboration with RSVP and Nykaa Fashion gives us a huge opportunity to connect with a larger, more diverse audience where styles, fabrics, cuts and fits that are truly inclusive for the woman who is vivacious, feminine, and yet fierce in her individuality", said **Nikhil Thampi**

With sizes XS to 4XL, "Nikhil Thampi for RSVP" celebrates body confidence with inclusive styles for the curvy body. Signature combinations of texture and fabric, this collection features a mix of metallic embellishments with a variety of sequined finishes in different shapes, colors, and textures. *"I wanted to create a distinguished party wear line that no one else has done yet! It's all about sharp structures and tailored silhouettes that make way for statement red-carpet looks that are unconventional and unique. More of an aspirational collection which convinces the wearer to further push her boundaries and celebrate life in all its glory,"* explained **Thampi**.

“With RSVP by Nykaa Fashion, we strive to offer the most unique, fashion-forward yet wearable styles, within easy reach of our consumers. The Nikhil Thampi for RSVP collection is an ode to new-age occasion-wear, representing the attitude of every confident, free-spirited woman. We are excited about this collaboration with Nikhil, and we hope it inspires consumers to express themselves fearlessly, with a fashion aesthetic that’s always on point!”, said **Adwaita Nayar, CEO, Nykaa Fashion.**

From trademark mesh bodysuits, draped gowns, bodycon dresses, and double-breasted blazers in metallic hues to crop tops, holographic wrap skirts, jumpsuits, and draped shirts in jewel tones – this confluence is tailor-made for the modern woman who likes to stand out with her unconventional taste.

About RSVP by Nykaa

RSVP by Nykaa Fashion is a label you instantly go to, on the days that you need to dress up and leave a lasting impression. You will find a slew of silhouettes with one thing in common – they are all nothing short of scene-stealing. Think styles that serve a generous dose of glamour and dote on contemporary detailing and silhouettes. These pieces promise to get the party started, day or night, brunch or bar.

About Nykaa Fashion

Nykaa Fashion is the multi-brand ecommerce fashion offering from Nykaa, built on the pillars of premium curation and content, inspiring Indian customers to make the best choices for themselves. Nykaa Fashion is one of the fastest growing fashion platforms in India and as of March 31, 2021, it houses 1,350 brands and over 1.8 million SKUs across Women, Men, Kids, Luxe, and Home categories to appeal to every consumer. The Nykaa Fashion website/ app is focused on being ‘discovery-led’ and ‘high on style’ giving a chance to browse through the latest trends and collections, along with engaging content. It offers a large assortment of brands that include Indian and western wear, footwear, bags, jewelry, accessories, lingerie, athleisure, sleepwear, home décor, bath, bed, kitchen, and more. Nykaa Fashion has built a strong portfolio of seven consumer brands - Gajra Gang, Nykd by Nykaa, Pipa Bella, Twenty Dresses, Likha, Mondano and RSVP.

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