

Your One-Stop Shop to Look Fabulous – The Biggest Beauty Sale is Here!

The Google Great Online Shopping Festival 2014 - 100+ Brands – Up to 30% Off – New Launches & Exclusive Deals

Mumbai – December 10, 2014: Get ready to shop till you drop as Nykaa.com participates in Google's Great Online Shopping Festival (GOSF) – a three day online shopping extravaganza where you get lowest ever prices on makeup, skincare, haircare, personal care, herbal and grooming products from top brands like L'Oreal, Maybelline, Lakme, Neutrogena, Olay, Braun, Phillips and Gillette.

Get up to 30% off over 100+ reputed brands and 10,000+ products, exclusive new launches, special deals and offers from 10th December - 12th December.

In addition to the amazing deals and discounts, this year, Nykaa features in GOSF's two new properties; the **Rs. 299 corner** and the **Exclusive India Launch**. For the Rs.299 corner, Nykaa.com will be offering products worth between Rs.600-1500 at a discounted price of Rs.299 ONLY! For the 'Exclusive Launch', a new Lipstick from the biggest makeup brand, L'Oreal Paris will be launched exclusively on Nykaa.com on the 10th of December and will not be available anywhere else in India till February 2015.

With more than 300 brands and over 20,000 products, Nykaa.com is the perfect online destination for you to sit back, relax and shop at your convenience for some of the best make up, skin care, hair care, grooming and fragrances. Rest assured that all products are 100% genuine, fresh and sourced directly from the brands and authorized distributors. Enjoy other benefits like Cash on Delivery and Free Shipping.

Shop GOSF deals at: <http://www.nykaa.com/google-great-online-shopping-festival>

Website: www.nykaa.com | Facebook: www.facebook.com/MyNykaa | Twitter & Instagram: @MyNykaa

Hashtag along with us, join the conversation and take part in our exciting contests to win exciting prizes! #NykaaGOSF

About Nykaa.com:

Nykaa.com is a premier online beauty and wellness destination. Nykaa.com offers a comprehensive selection of makeup, skincare, hair care, fragrances, bath and body and luxury products for women and men at the best prices. All products are 100% authentic, sourced directly from the brands or authorized distributors. Visit Nykaa for a hassle-free shopping experience, the virtual

makeover tool, beauty advice and assistance on the phone, free expert advice and articles on beauty trends and tutorials and celebrity looks.