

(formerly 'Nykaa E-Retail Private Limited')



CSR Projects approved by the Board of Directors of Nykaa E-Retail Limited for the Financial Year 2025-26

[Pursuant to Section 135 of the Companies Act, 2013 and the Companies (Corporate Social Responsibility Policy) Rules, 2014]

(A) BACKGROUND:

At Nykaa, our vision is to bring inspiration and joy to people everywhere, every day. This along with our Mission and Values is the DNA of our CSR agenda. From our founding days, giving back has been part of our journey. Over the years, we have made strong strides with consistent efforts and focus on underprivileged women and children. We aim to be an ally that inspires positive change in people and their communities as we believe this will go a long way in building a more inclusive India.

The Company through its CSR projects aims to be a champion of authentic self-expression and one that inspires positive change. The philosophy centres around driving Empowerment and Inclusion for all. This includes the communities our business operates in, and the marginalised – socially and economically, as well as society at large. Nykaa's CSR projects seamlessly align with its social voice and business behaviour. Our intention and efforts will be to ensure programs that are meaningful, scalable, sustainable and timeless.

The objective of CSR policy of the Company is to lay down the guidelines and mechanism to carry out CSR projects/programs by the Company to report its CSR efforts in the format provided by the rules under the Act.

In order to build focus and have a more impactful execution – with a view to make a difference, Company's focus areas for CSR are as follows:

- Beauty skilling & entrepreneurship
- Education
- Support to research & technology
- Promote inclusivity through sports development
- Access to healthcare
- Sustainability and environmental responsibility
- Upliftment of vulnerable communities

Over and above these, from time to time, on need and criticality basis the Company will review additional CSR activities which are prescribed under Schedule VII of the Companies Act 2013, such as:

- Contribution to Government's various Relief funds
- Support Armed forces welfare
- Protection of National heritage

Nykaa E-Retail Limited





The CSR initiatives will be implemented by the Company either directly or through Nykaa Foundation, a Section 8 Company incorporated to converge the CSR efforts of Nykaa group companies.

(B) GUIDING PRINCIPLES FOR FY 25-26:

- Co-create or fund programs aligned with our CSR focus areas, our business and our social voice.
- Partner with the trusted NGOs Identify credible implementation partners and like-minded allies who share our values and can help achieve meaningful impact.
- Focus on Impact over scale Create programs that make a long-term impact rather than spreading wide.

(C) FUND UTILIZATION STRATEGY – LIST OF PROJECTS APPROVED FOR FY 25-26:

The following annual plan as approved by the Board gives details of the CSR projects proposed to be undertaken in FY 25-26:

#	Name of the Project/ NGO	Description	Nykaa entity mapped for the Project
1	American	Supported by Nykaa, the STEM SPARK Program is	FSN E-
	India	transforming the landscape of STEM education in 30	Commerce
	Foundation	government schools across Nandurbar, an aspirational	Ventures
	Trust	district in Maharashtra. This initiative focuses on	Limited &
		strengthening the capacity of teachers through capacity	Nykaa E-
		building sessions, while introducing innovative, hands-on	Retail Limited
		STEM Kits and setting up fully equipped STEM Labs in	
		schools. By making science and technology learning more	
		interactive and inquiry-driven, the program engages 4,597	
		students — including 2,352 girls —to spark greater	
		curiosity and creativity in the classroom. Through this	
		initiative, Nykaa is helping empower young minds,	
		particularly girls in grades 6 to 8, to dream bigger, build	
		confidence, and envision futures in Science, Technology,	
		Engineering, and Mathematics (STEM).	
2	Delhi Council	In partnership with DCCW, Nykaa supports 11 vocational	FSN E-
	for Child	training centres dedicated to empowering 700 girls and	Commerce
	Welfare	young women from low-income communities. Through	Ventures
	(DCCW)	this initiative, girl/ young women participants are gaining	Limited &
		practical, industry-relevant skills in Beauty & Wellness	Nykaa E-
		and Stitching. The year-long courses, conducted through	Retail Limited
		daily two-hour sessions, are thoughtfully designed to	
		enhance employability, build self-confidence, and foster	



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		self-reliance. By equipping them with marketable skills, the program is opening doors to dignified work	
		opportunities, sustainable income generation, and a future	
		marked by greater independence and empowerment.	
3	Sambhav	In line with one of Nykaa's key CSR priorities — skilling	Nykaa E-
	Foundation	for empowerment — the company has partnered with	Retail Limited
		Sambhav Foundation to help young women from low-	
		income communities transition into the mainstream	
		workforce as skilled beauty professionals. These women	
		possess the ambition and drive to become independent and	
		contributing members of society but often lack access to	
		the right opportunities. Through this partnership, Nykaa is	
		helping bridge that gap. Operating out of five centres in	
		Bengaluru, Guwahati, Delhi, Kolkata, and Navi Mumbai,	
		each centre is fully equipped with beauty stations to	
		provide hands-on, practical training. Here, participants undergo months-long courses in Beauty & Wellness,	
		complemented by On Job Training that offer real-world	
		exposure. Upon completion, these women are prepared to	
		join beauty salons, unlocking a new and sustainable career	
		path — one that promises personal growth, financial	
		independence, and the chance to inspire others in their	
		communities. Since FY 23, 1,930 women have been	
		trained in grooming and professional skills with 1,383 are	
		now earning. In FY 26, the program will train a new batch	
		of 1,000 young women across Bengaluru, Guwahati,	
		Delhi, Kolkata, and Navi Mumbai.	
4	Aatapi Seva	With Nykaa's support, Aatapi Seva Foundation is	Nykaa E-
	Foundation	empowering 120 rural women to chart their own paths as	Retail Limited
		beauty care entrepreneurs, combining skill development	
		with financial literacy and business acumen training.	
		Through this carefully designed initiative, women from	
		rural communities first receive foundational training in	
		beauty services, ensuring they master essential techniques	
		and customer service practices. As they progress,	
		participants move on to advanced modules focused on	
		entrepreneurship — covering topics like business setup,	
		financial management, and marketing. By nurturing both	
		technical skills and entrepreneurial confidence, the	
		program is helping women transform their aspirations into	
		sustainable livelihoods and creating ripple effects of empowerment within their communities.	
		empowerment within their communities.	







5	Desai	In collaboration with Desai Foundation, Nykaa has	Nykaa E-
	Foundation	initiated a skill development project to nurture the entrepreneurial aspirations of 120 women in semi-urban areas (Pilot in Navsari, Gujarat) by equipping them with the skills needed to establish their own beauty care businesses. By providing industry-relevant training, program will foster financial independence and local economic development. Training program: A comprehensive 3-month training program with daily 3-hour training covering basic to advanced beauty skills. Each woman will receive a curated beauty kit, containing essential products to support home-based beauty services and enable immediate income generation after the training.	Retail Limited
6	Save The Children India (Vipla Foundation)	Nykaa has partnered with Vipla Foundation to initiate a pilot skill development program to train 100 women in Mumbai. The program will Identify and train women beauty entrepreneurs with a minimum of 6 months' experience in operating freelance, home-based, or rented beauty service setups. Training program: 6-month program featuring three intensive 9-day full-day workshops conducted at two-month intervals. 190 hours of in-centre training, combining classroom instruction and practical application.	Nykaa E- Retail Limited
7	Latika Roy Memorial Foundation	As part of Nykaa's commitment to Corporate Social Responsibility and fostering inclusive communities, we have partnered with Latika Roy Memorial Foundation to establish a state-of-the-art salon designed specifically for children with sensory needs. Situated within the Foundation's universally accessible campus in Dehradun, this initiative exemplifies our dedication to Diversity & Inclusion. This salon goes beyond providing essential beauty services—it functions as a specialized training centre for differently-abled youth enrolled in the Foundation's skill development programs. By creating a supportive, accessible environment, the project empowers these young individuals with practical, marketable skills that open doors to meaningful employment and self-reliance. With a direct impact on over 200 children and young adults, this collaboration represents a significant stride toward Nykaa's vision of building a more equitable and inclusive society—one where every individual, regardless of ability, can realize their potential and contribute meaningfully to the community.	Nykaa E- Retail Limited



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8	Nykaa Chair	Nykaa has joined hands with IIM-A Endowment Fund to	Nykaa E-
	in Consumer	set up the Nykaa Chair in Consumer Technology. The	Retail Limited
	Technology	three-year focuses on research and education that will	
	implemented	promote the scientific practice of marketing, and present	
	by IIM-A	insights on the impact of digital, social, and mobile	
		technologies on business models, customer behaviour, and	
		social changes at large to facilitate the incorporation of AI	
		and machine learning insights in a disrupted marketplace.	
		Additionally, collaborated for a 24-hour hackathon to	
		identify and empower student-led tech innovations.	

Notes:

- (1) This Annual Plan may be revised depending on various factors such as ground assessment, capacity of implementation partner agencies, natural disasters and calamities, events beyond the control of the stakeholders etc. and ad-hoc requests, that may necessitate course correction.
- (2) The CSR & ESG Committee / Board may modify/additionally approve the CSR Projects during the financial year to meet the CSR obligations.
- (3) The projects mentioned above are as per the Schedule VII of the Companies Act, 2013.